ONE OF THE NEW DEPARTMENTS included in the remodeling and expansion of Embry's is the Miss Embry Shop (left). This department features fashions designed specifically for the young married or the career girl. In

THE CRYSTAL ROOM, providing seclusion for those wishing to view furs, is located on the second floor of the store. Here store president, William R. Embry Jr., helps a customer decide on a coat. (Staff Photos).

THE HOME FRONT

Week In Business

Ailing Housing Industry Gets Boost; Johnson Whittles Federal Spending By JACK LEFLER October 1965 in the value of content two per cent in October from NEW YORK (AP) — The gov-tracts awarded for residential September but were 15 per cent above the October 1965 level.

Lower Profits NEW YORK - Contrary to a

popular notion, oil companies do not earn enormous profits, according to the publication Oil Facts. It quotes a study by the First

National City Bank of New York, covering 2,300 manufacturing firms of all kinds. The average return on net worth for 1965 was 13.8 per cent, compared to 11.9 per cent for oil companies.

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week include Baxter Laboratories - Dec. 5 — Cerro Corp, Dow Chemical, Emerson Electric —

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